

consumer action

Education and advocacy since 1971

National Consumer Empowerment Conference
November 16 - 17, 2016
Rosemont, Illinois

Agenda

DAY ONE

- 8:30 – 9:00 **Registration and Breakfast**
- 9:00 – 9:15 **Welcome and Program Overview**
-- Ken McEldowney, Executive Director, Consumer Action
-- Selected conference sponsors
- 9:15 – 9:30 **Intro Activity**
-- Consumer Action Team
- 9:30 – 10:45 **Session 1**
The Real Scoop on Repayment Options for Student Loan Debt
-- Aissa Canchola, Office for Students, Consumer Financial Protection Bureau
-- Persis Yu, Staff Attorney, National Consumer Law Center
-- Jennifer Wang, Director of DC Office, The Institute for College Access & Success
-- Alegra Howard, Associate of National Priorities, Consumer Action
- 10:45 – 11:00 **Break**
- 11:00 – 11:30 **Session 2**
Targeting LMI Communities with Investor Education
-- Don Blandin, President and CEO, Investor Protection Trust
- 11:30 – 12:30 **Session 3**
Tools to Prevent Financial Crimes and Consumer Scams
-- Laura Cook, Director of the Financial Crime Resource Center, National Center for Victims of Crime
-- Emma Fletcher, Project Director for BBB Scam Tracker, BBB Institute for Marketplace Trust
- 12:30 – 1:30 **Lunch**
- 1:30 – 3:00 **Session 4**
Data Access: Protecting your privacy online
-- Jeff Chester, Executive Director, Center for Digital Democracy
-- Jules Polonetsky, Executive Director and Co-Chair, Future of Privacy Forum
-- Linda Sherry, Director of National Priorities, Consumer Action
- 3:00 – 4:00 **Session 5**
Detecting the Latest Predatory Home Loans
-- Marilyn Mullane, Executive Director, Michigan Legal Services
-- Ted Phillips, Executive Director, United Community Housing Coalition

- 4:00 – 4:15 **Break**
- 4:15 – 5:15 **Session 6**
Free and Low-Cost Broadband Access for Low-Income Consumers
 -- Nicolas Jimenez, Senior Manager of Outreach & Partnerships for Internet Essentials, Comcast
 -- Gabe Brambila, Senior Sustainability Manager—Sustainability Operations, AT&T
 -- C. Howie Hodges, II, Vice President of External Affairs, Charter Communications
- 5:15 – 5:30 **Closing Remarks**
 -- Selected conference sponsors
- 5:30 – 7:00 **Dinner**
- DAY TWO**
- 8:00 – 8:30 **Breakfast**
- 8:30 – 8:45 **Reconvening of Conference / Interactive Activity**
 -- Consumer Action Team
- 8:45 – 9:45 **Session 7**
Payday Alternatives for Overcoming Long-term Financial Challenges
 -- Frank Dombroski, Founder and CEO, FlexWage Solutions
 -- Doug Farry, Co-Founder, Employee Loan Solutions, Inc.
 -- Sarah Livnat, Senior Director of Community and Government Relations, Oportun
- 9:45 – 10:45 **Session 8**
CFPB Takes Action: Investigations and legal actions on behalf of consumers
 -- Karen Meyers, Assistant Deputy Enforcement Director for Policy and Strategy, Consumer Financial Protection Bureau
- 10:45– 11:00 **Break**
- 11:00 – 12:00 **Session 9**
Affordable Housing Options
 -- Mike Calhoun, President, Center for Responsible Lending
 -- Andrew Jakobovics, Senior Director of Policy Development & Research and Acting Head of Public Policy, Enterprise Community Partners
- 12:00 – 1:00 **Lunch**
- 1:00 – 1:30 **Session 10**
Consumer Roundup
 -- Ruth Susswein, Deputy Director of National Priorities, Consumer Action
- 1:30 – 2:30 **Session 11**
Innovative Financial Education Programs and Tools
 -- Brian Gilmore, Senior Innovation Manager, Commonwealth (formerly Doorways to Dreams Fund)
- 2:30 **Adjournment**