

53
YEARS

consumeraction

**EMPOWERING CONSUMERS:
FAIRNESS, TRANSPARENCY, ACCOUNTABILITY**

CONSUMER EXCELLENCE AWARDS

\$30,000 Presenting Sponsor

Company name included with the title of the Consumer Excellence Awards; opportunity for a company representative to speak during the awards reception; dedicated page as the Presenting Sponsor in the program book; 30 tickets to the event; acknowledgment on all materials related to the event, including the invitation and press materials; listing as the Presenting Sponsor on the Consumer Action website; logo listing in the program book as the Presenting Sponsor; recognition during the awards ceremony; opportunity to serve on the event host committee; event display

\$25,000 Leadership Circle

Dedicated page as a Leadership Circle-level sponsor in the program book; 25 tickets to the event; acknowledgment on all materials related to the event, including the invitation and press materials; listing as a Leadership Circle-level sponsor on the Consumer Action website; logo listing in the program book as a Leadership Circle-level sponsor; recognition during the awards ceremony; opportunity to serve on the event host committee; event display

\$20,000 Guardian

20 tickets to the event; acknowledgment on all materials related to the event, including the invitation and press materials; listing as a Guardian-level sponsor on the Consumer Action website; logo listing in the program book as a Guardian-level sponsor; recognition during the awards ceremony; opportunity to serve on the event host committee; event display

\$15,000 Underwriter

15 tickets to the event; acknowledgment on the event invitation; listing as an Underwriter-level sponsor on the Consumer Action website; logo listing in the program book as an Underwriter-level sponsor; recognition during the awards ceremony; opportunity to serve on the event host committee; event display

\$10,000 Donor

10 tickets to the event; acknowledgment on the event invitation; logo listing in the program book as a Donor-level sponsor; opportunity to serve on the event host committee; event display

\$7,500 Defender

Six tickets to the event; acknowledgment on the event invitation; logo listing in the program book as a Defender-level sponsor; opportunity to serve on the event host committee; event display

\$5,000 Benefactor

Four tickets to the event; acknowledgment on the event invitation; listing in the program book as a Benefactor-level sponsor; event display

\$2,500 Champion

Four tickets to the event; listing in the program book as a Champion-level sponsor; event display

\$1,500 Patron

Four tickets to the event; listing in the program book

\$500 Special Friend

Two tickets to the event; listing in the program book

\$250 Supporter

One ticket to the event

For more information about sponsorship, please contact:

Carole Berke, carole@caroleberkeassociates.com or Anna Flores, anna.flores@consumer-action.org

CONSUMER EXCELLENCE AWARDS

53rd Event Committee

CHAIR

Erin Archuleta, *Block*

MEMBERS

Jenny Backus, *Backus Consulting*
Angie Garcia Lathrop, *Bank of America*
Sean Mickens, *Comcast*

Aaron Saunders, *Drumfire*
Alex Swope, *Amazon*
Amy Sonderman, *USP*

2024 Sponsors

Presenting Sponsors



Square



Cash App

Leadership Circle

JPMORGAN CHASE & CO.



Guardian



Defender

