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YEARS

consumeraction

**EMPOWERING CONSUMERS:
FAIRNESS, TRANSPARENCY, ACCOUNTABILITY**



Mark Espinoza is a Senior Director of Public Affairs for Walmart Inc. in Bentonville, Arkansas. Mark joined Walmart in January of 2008. In his position he actively works in helping to set strategy for the company's outreach opportunities and social investments. He is a leader with a deep and broad range of experience with the public, private and NGO sectors in the United States. He has expertise in developing and operationalizing external engagement strategies with cross functional teams. Mark is currently coordinating external outreach efforts for Walmart's US Manufacturing Initiative, Veterans, Financial Services, Immigrant Integration and philanthropic efforts.

Before joining Walmart, Mark dedicated over 14 years of his career to State Farm Insurance Company in Bloomington, Illinois. Starting as an information technician, he worked his way up the ranks and held various positions, including State Farm Bank. Mark's final role at State Farm was Public Affairs Manager, where he oversaw national relationships in the Hispanic community and led efforts related to community and economic development. He also served as the leader of State Farm's Public Affairs Great Lakes division, managing media, legislative, community, communications, and customer relations efforts.

Beyond his work at Walmart, Mark actively contributes to various national advisory committees and organizations. He currently serves as the co-chair of the National Immigration Forum Corporate Roundtable and Chair of the Consumer Action Corporate Advisory Board. A native of Texas, Mark now resides in Rogers, Arkansas, with his wife and three children. His dedication to his work, commitment to community engagement, and expertise in public affairs make him a respected and influential figure in his industry.